

HB 1564 with HCA 1 -- OUTDOOR ADVERTISING

SPONSOR: Love

COMMITTEE ACTION: Voted "Do Pass with Amendments" by the Standing Committee on Transportation by a vote of 11 to 0.

This bill allows an individual or business to place an on-premise sign, display, or device on land owned by the entity regardless of intervening land use.

HCA #1: This amendment replaces the existing bill language to instead waive the permit and biennial inspection fees for outdoor advertising for land owners provided they own the land and the advertised business, so long as the business being advertised is within 750 feet of the sign location.

PROPONENTS: Supporters say that no one should have to pay a fee to advertise on their own land.

Testifying for the bill were Representative Love and Brandon Yates.

OPPONENTS: Those who oppose the bill say that the bill would make Missouri non-compliant with federal law, jeopardizing 10% of Missouri's federal funds.

Testifying against the bill was Joyce Musick, Missouri Department of Transportation.