

House \_\_\_\_\_ Amendment NO. \_\_\_\_\_

**Offered By**

1 AMEND House Committee Substitute for House Bill No. 121, Page 1, Section A, Line 2, by  
2 inserting after all of said line the following:

3  
4 "311.067. 1. Notwithstanding any other provisions of law or rule to the contrary, any  
5 advertising provided or paid for by any retailer offering any sale or price discount for any  
6 intoxicating liquor sold or provided at retail in the original package for consumption off the premises  
7 is hereby permitted so long as the retailer is responsible for assuming the cost of the sale or price  
8 discount and no advertised retail price is below the retailer's cost.

9 2. The supervisor of the division of alcohol and tobacco control within the Missouri  
10 department of public safety may consider the implications of the First and Twenty First Amendments  
11 of the Constitution of the United States and any other constitutional requirements if deciding  
12 whether to promulgate any new regulations not specifically required by general law and if  
13 considering the repeal or modification of existing regulations as allowed by general law."; and

14  
15 Further amend said bill by amending the title, enacting clause, and intersectional references  
16 accordingly.

Action Taken \_\_\_\_\_ Date \_\_\_\_\_

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