HOUSE AMENDMENT NO
Offered By
AMEND House Committee Substitute for Senate Committee Substitute for Senate Bill No. 673,
Page 19, Section 301.302, Line 7, by inserting after all of said line the following:
"301.4040. 1. Notwithstanding any other provision of law to the contrary, any person
after an annual payment of an emblem-use fee to the American Red Cross Trust Fund, may
receive specialty personalized license plates for any vehicle the member owns, either solely or
jointly, other than an apportioned motor vehicle or a commercial motor vehicle licensed in excess
of eighteen thousand pounds gross weight. The Missouri Chapter of the American Red Cross
hereby authorizes the use of its official emblem to be affixed on specialty license plates within the
plate area prescribed by the director of revenue and as provided in this section. Any contribution
to the American Red Cross derived from this section, except reasonable administrative costs, shall
be used solely for the purposes of the American Red Cross. Any person may annually apply for
the use of the emblem.
2. Upon annual application and payment of a twenty-five dollar emblem-use contribution
to the American Red Cross Trust Fund, the Missouri Chapter of the American Red Cross shall
issue to the vehicle owner, without further charge, an emblem-use authorization statement, which
shall be presented by the vehicle owner to the director of revenue at the time of registration. Upon
presentation of the annual emblem-use authorization statement and payment of a twenty-five
dollar fee in addition to the regular registration fees, and presentation of any documents which
may be required by law, the director of revenue shall issue to the vehicle owner a specialty
personalized license plate which shall bear the emblem of the Missouri Chapter of the American
Red Cross, and the words "PROUD SUPPORTER" at the bottom of the plate, in a manner
prescribed by the director of revenue. Such license plates shall be made with fully reflective
material with a common color scheme and design of the standard license plate, shall be clearly
visible at night, shall have a reflective white background in the area of the plate configuration, and
shall be aesthetically attractive, as prescribed by section 301.130. Notwithstanding the provisions
of section 301.144, no additional fee shall be charged for the personalization of license plates
issued under this section.
3. A vehicle owner who was previously issued a plate with the Missouri Chapter of the
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1	American Red Cross' emblem authorized by this section, but who does not provide an
2	emblem-use authorization statement at a subsequent time of registration, shall be issued a new
3	plate which does not bear the Missouri Chapter of the American Red Cross' emblem, as otherwise
4	provided by law. The director of revenue shall make necessary rules and regulations for the
5	enforcement of this section, and shall design all necessary forms required by this section.
6	4. Prior to the issuance of a Missouri Chapter of the American Red Cross specialty
7	personalized plate authorized under this section, the department of revenue must be in receipt of
8	an application, as prescribed by the director, which shall be accompanied by a list of at least two
9	hundred potential applicants who plan to purchase the specialty personalized plate, the proposed
10	art design for the specialty license plate, and an application fee, not to exceed five thousand
11	dollars, to defray the department's cost for issuing, developing, and programming the
12	implementation of the specialty plate. Once the plate design is approved, the director of revenue
13	shall not authorize the manufacture of the material to produce such specialized license plates with
14	the individual seal, logo, or emblem until such time as the director has received two hundred
15	applications, the fifteen dollar specialty plate fee per application, and emblem-use statements, if
16	applicable, and other required documents or fees for such plates.
17	5. The specialty personalized plate shall not be redesigned unless the organization pays
18	the director in advance for all redesigned plate fees for the plate established in this section. If a
19	member chooses to replace the specialty personalized plate for the new design the member must
20	pay the replacement fees prescribed in section 301.300 for the replacement of the existing
21	specialty personalized plate. All other applicable license plate fees in accordance with this
22	chapter shall be required."; and
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24	Further amend said bill by amending the title, enacting clause, and intersectional references
25	accordingly.
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