



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 668		DATE: 2/6/2023
COMMITTEE: Special Committee on Homeland Security		
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES		
WITNESS NAME		
REGISTERED LOBBYIST:		
WITNESS NAME: DAVID KENT		PHONE NUMBER:
REPRESENTING: MISSOURI BANKERS ASSOCIATION		TITLE:
ADDRESS: 207 EAST CAPITOL		
CITY: JEFFERSON CITY		STATE: MO
		ZIP: 65101
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/6/2023 12:00 AM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.		



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WITNESS NAME		
REGISTERED LOBBYIST:		
WITNESS NAME: DAVID OVERFELT		PHONE NUMBER: 573-230-6006
REPRESENTING: ASSOCIATED INDUSTRIES OF MISSOURI; MISSOURI RETAILERS ASSOCIATION; MISSOURI GROCERS ASSOCIATION		TITLE:
ADDRESS: PO 1336, 618 E CAPITOL		
CITY: JEFFERSON CITY/MO/65101		STATE: MO
		ZIP: 65102
EMAIL: dsoverfelt@gmail.com	ATTENDANCE: In-Person	SUBMIT DATE: 2/6/2023 10:45 AM
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We support. Hacking cost businesses billions.



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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: DAVID PEARCE		PHONE NUMBER: 660-422-2433	
BUSINESS/ORGANIZATION NAME: UNIVERISTY OF CENTRAL MISSOURI		TITLE: EXEC DIRECTOR GOVERNMENT RELATIONS	
ADDRESS: 108 E SOUTH STREET			
CITY: WARRENSBURG		STATE: MO	ZIP: 64093
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/6/2023 12:00 AM	
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WITNESS NAME			
INDIVIDUAL:			
WITNESS NAME: JOSEPH JAMES SMITH		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME:		TITLE:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL: joeysmith62982@gmail.com		ATTENDANCE: Written	SUBMIT DATE: 2/3/2023 2:42 PM

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Written statement from Joey Smith, Vice President & Chief Information Security Officer of Schnuck Markets, Inc. Cyber crime continues to be on the rise and making headlines every day. As companies have become increasingly digitally connected it has become significantly more important to have modern and updated cyber security technologies in place to reduce the risk of a data breach. In my 18 years in the Cyber Security industry, sadly, I have witnessed countless companies fall victim to successful data breach attacks. The harm caused by these breaches is not just incurred by the organization victimized by these crimes, but also for the organization's customers. These customers are everyday citizens who should feel that their data is safe and protected wherever it is that they choose to do business. Unfortunately, we hear time and again of networks and services being shut down, identities being stolen, fraudulent charges incurring on a payment card or even bank accounts being drained as a result of a successful breach event. I provide this statement in support of House Bill number 668 to simply testify that many of the breaches that lead to such devastation could have been prevented if the victimized company had possessed even some of the most basic security controls. A few examples of these controls are, network segmentation, identity and access management, patching, encryption, two-factor authentication, and internal security awareness training. These examples are on a short list of controls we know significantly reduce the risk of a successful cyber attack. However, procuring, deploying, and managing these technologies comes at a cost to organizations and businesses. I support this bill because it will alleviate some of the financial burden to procure such cyber security protections for Missouri businesses. As a Missourian, I am proud to see my state put this bill forward for consideration and it is my hope to see other states follow in Missouri's lead. For these reasons, I am in support of House Bill number 668 (Houx). Bio: Joey Smith is the Vice President and Chief Information Security Officer (CISO) for Schnuck Markets, Inc. Smith joined the company as their first named CISO in January 2014 and is responsible for enhancing the security program of the company. Since joining, he has created and implemented a comprehensive risk based security strategy for the company. This has included bringing in the people, processes, and technologies needed to maintain a mature security posture. Previous to Schnucks, Smith worked for MasterCard Worldwide running the technology company's incident response program. From 2008 - 2012, he was the primary investigator and incident manager for MasterCard's global Incident Response team. In 2012, he joined the MasterCard Account Data Compromise team. In this role, he was responsible for fraud investigations and worked closely with merchants, issuers, acquirers and other payment card brands to issue fraud alerts and respond to global breach events. He was also part of the Payment Card Industry (PCI) Security Standards Council responsible for reviewing the work of the various PCI forensic investigation companies to ensure the work being performed met the quality standards of the PCI Council.



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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: KARA CORCHES		PHONE NUMBER: 573-634-3511	
REPRESENTING: MISSOURI CHAMBER OF COMMERCE AND INDUSTRY		TITLE: VP OF GOVT AFFAIRS	
ADDRESS: 428 EAST CAPITOL AVENUE			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65101
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/6/2023 12:00 AM	
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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: KATHRYN GAMBLE		PHONE NUMBER: 573-634-4876	
BUSINESS/ORGANIZATION NAME: MISSOURI PHARMACY ASSOCIATION, FORTINET, MISSOURI DENTAL ASSOCIATION		TITLE:	
ADDRESS: 213 E. CAPITOL AVE.			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65101
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/6/2023 12:00 AM	
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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: MICHAEL J. HENDERSON		PHONE NUMBER: 573-893-4241	
REPRESENTING: MISSOURI INSURANCE COALITION		TITLE: GENERAL COUNSEL & GOVERNMENT AFFAIRS DIRECTOR	
ADDRESS: 220 EAST HIGH STREET, SUITE B			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65101
EMAIL: mike@moinsurancecoalition.com	ATTENDANCE: Written	SUBMIT DATE: 2/5/2023 5:58 PM	
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The Missouri Insurance Coalition (MIC) is submitting this written testimony due to having to attend another House hearing that occurs at the same time as this hearing. MIC supports HB 668.



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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: NANCY GIDDENS		PHONE NUMBER: 573-230-6205	
REPRESENTING: GREATER KC CHAMBER OF COMMERCE, CIVIL COUNCIL OF GREATER KC		TITLE:	
ADDRESS: 208 MADISON ST			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65101
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/6/2023 12:00 AM	
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WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: RAY MCCARTY		PHONE NUMBER: 573-634-2246	
BUSINESS/ORGANIZATION NAME: ASSOCIATED INDUSTRIES OF MISSOURI		TITLE: PRESIDENT/CEO	
ADDRESS: 3234 W TRUMAN BLVD.			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65109
EMAIL: rmccarty@aimo.com	ATTENDANCE: Written	SUBMIT DATE: 2/6/2023 10:36 AM	

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We support encouraging companies to increase cybersecurity through this incentive.



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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: STEVE HOBBS		PHONE NUMBER: 573-634-2120	
REPRESENTING: MISSOURI ASSOCIATION OF COUNTIES		TITLE: EXECUTIVE DIRECTOR	
ADDRESS: 1648 EAST ELM ST.			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65102
EMAIL: shobbs@mocounties.com	ATTENDANCE: Written	SUBMIT DATE: 2/6/2023 9:54 AM	
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The Missouri Association of Counties supports HB 668			



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WITNESS NAME		
BUSINESS/ORGANIZATION:		
WITNESS NAME: TRACY	PHONE NUMBER: 573-975-4503	
BUSINESS/ORGANIZATION NAME: AUDRAIN COUNTY	TITLE: COMMISSIONER	
ADDRESS: 101 N. JEFFERSON		
CITY: MEXICO	STATE: MO	ZIP: 65265
EMAIL: tgraham@audraincounty.org	ATTENDANCE: Written	SUBMIT DATE: 2/6/2023 10:51 AM

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As cybersecurity threats continue to increase it is critical that all companies, schools and public entities have processes in place to identify, protect, detect, respond, and recover as put forth in the National Institute of Standards and Technology - Framework for Improving Critical Infrastructure Cybersecurity. I would suggest increasing the limit for each grant application as \$15,000 is minimal to make positive enhancements and implementations. Recent Missouri State and Local Cybersecurity Grant Program had a maximum allowable amount of \$200,000. The reserve for 50% to employers of 50 or less is a great benefit as long as the information gets out and published to make the group aware of the opportunity.



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WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: WILLIAM SHOEHIGH		PHONE NUMBER: 573-230-2940	
REPRESENTING: MICROSOFT CORPORATION		TITLE: REGISTERED LOBBYIST	
ADDRESS: PO BOX 104232			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65110
EMAIL: Bill@shoehigh.com	ATTENDANCE: Written	SUBMIT DATE: 2/6/2023 11:04 AM	

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William Shoehigh, registered lobbyist on behalf of Microsoft Corporation, in support of HB668. Helping organizations deal with cybersecurity issues is a point of emphasis for the company.



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WITNESS NAME		
INDIVIDUAL:		
WITNESS NAME: ARNIE C. "HONEST-ABE" DIENOFF-STATE PUBLIC ADVOCATE		PHONE NUMBER:
BUSINESS/ORGANIZATION NAME:		TITLE:
ADDRESS:		
CITY:		STATE: ZIP:
EMAIL: arniedienoff@yahoo.com	ATTENDANCE: Written	SUBMIT DATE: 2/6/2023 11:14 PM
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I am highly Opposed to this Bill and the FREE Giveaway of 10-Million Dollars to Small Businesses and Large Corporations. This is a private matter and NOT the job to grow our Missouri State Government. We have enough wasteful programs. NO MORE FREE MONEY and giving out of Tax-Credits!