



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: AMBER COX		PHONE NUMBER: 929-249-6824	
BUSINESS/ORGANIZATION NAME: KANSAS CITY CURRENT		TITLE: CHIEF OPERATING OFFICER	
ADDRESS: 9120 NIEMAN ROAD			
CITY: OVERLAND PARK		STATE: KS	ZIP: 66214
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: ANNE SCHARF		PHONE NUMBER: 816-920-9300	
BUSINESS/ORGANIZATION NAME: KANSAS CITY CHIEFS		TITLE: VICE PRESIDENT, CIVIC AFFAIRS	
ADDRESS: 1 ARROWHEAD DRIVE			
CITY: KANSAS CITY		STATE: MO	ZIP: 64129
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: JASON P. THEIN		PHONE NUMBER: 314-602-6562	
BUSINESS/ORGANIZATION NAME: TKFZ LC DBA ST. LOUIS CITY SOCCER CLUB		TITLE: CHIEF OPERATING OFFICER & GENERAL COUNSEL	
ADDRESS: PO BOX 16620			
CITY: ST. LOUIS		STATE: MO	ZIP: 63105
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: JEREMY KUDON		PHONE NUMBER: 202-849-9002	
BUSINESS/ORGANIZATION NAME: SPORTS BETTING ALLIANCE		TITLE:	
ADDRESS: 2308 MT. VERNON, 762			
CITY: ALEXANDRIA		STATE: VA	ZIP: 22031
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: MIKE WINTER		PHONE NUMBER: 573-230-6644	
REPRESENTING: MISSOURI GAMING ASSOCIATION		TITLE:	
ADDRESS:			
CITY:		STATE: MO	ZIP:
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: ROSS LIEN		PHONE NUMBER:	
REPRESENTING: MISSOURI CHAMBER OF COMMERCE		TITLE:	
ADDRESS: 428 E. CAPITOL AVENUE			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65101
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: STEVEN FEHR		PHONE NUMBER: 913-335-1398	
BUSINESS/ORGANIZATION NAME: NATIONAL HOCKEY LEAGUE PLAYERS ASSOCIATION		TITLE: SPECIAL COUNSEL	
ADDRESS: 10 BAY STREET			
CITY: TORONTO ONTARIO, CANADA		STATE:	ZIP:
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: TODD GEORGE		PHONE NUMBER: 314--278-9369	
BUSINESS/ORGANIZATION NAME: PENN NATIONAL GAMING		TITLE: EXECUTIVE VICE PRESIDENT- OPERATIONS	
ADDRESS: 825 COMMERCE DRIVE			
CITY: WYOMISSING		STATE: PA	ZIP: 19609
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: W. SCOTT SWAIN		PHONE NUMBER: 573-230-8138	
REPRESENTING: IDEA GROWTH		TITLE:	
ADDRESS: 104 CLAY STREET			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65101
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	

THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: WILLIAM DEWITT, III		PHONE NUMBER: 314-345-9345	
BUSINESS/ORGANIZATION NAME: ST. LOUIS CARDINALS		TITLE: PRESIDENT	
ADDRESS: 700 CLARK STREET			
CITY: ST. LOUIS		STATE: MO	ZIP: 63102
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input type="checkbox"/> IN SUPPORT OF <input checked="" type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
INDIVIDUAL:			
WITNESS NAME: ARNIE C. AC DIENOFF-STATE PUBLIC ADVOCATE		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME:		TITLE:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL: arniedienoff@yahoo.com	ATTENDANCE: Written		SUBMIT DATE: 2/22/2022 11:34 PM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			
I Do NOT Trust This Legislation Nor The Bill's Sponsor!			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input type="checkbox"/> IN SUPPORT OF <input checked="" type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: BOB PRIDDY		PHONE NUMBER: 573-635-8955	
REPRESENTING: NATIONAL STEAMBOAT MUSEUM		TITLE:	
ADDRESS: 1744 ENGELWOOD DRIVE			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65101
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	

THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input type="checkbox"/> IN SUPPORT OF <input checked="" type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: CHARLES ARNOLD		PHONE NUMBER: 314-971-1000	
REPRESENTING: J & J VENTURES OF MISSOURI, LLC		TITLE:	
ADDRESS: PO BOX 161			
CITY: WRIGHT CITY		STATE: MO	ZIP: 63390
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input type="checkbox"/> IN SUPPORT OF <input checked="" type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
REGISTERED LOBBYIST:			
WITNESS NAME: KYNA IMAN		PHONE NUMBER: 314-651-1185	
REPRESENTING: MISSOURI COALITION FOR VIDEO LOTTERY		TITLE:	
ADDRESS: PO BOX 1483			
CITY: JEFFERSON CITY		STATE: MO	ZIP: 65102
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input type="checkbox"/> IN SUPPORT OF <input checked="" type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: RYAN SOULTZ		PHONE NUMBER: 317-679-5595	
BUSINESS/ORGANIZATION NAME: BOYD GAMING CORPORATION-AMERISTAR CASINOS		TITLE: VICE PRESIDENT OF GOVERNMENTAL AFFAIRS	
ADDRESS: 5650 E. PLEASANT RUN PARKWAY, N. DRIVE			
CITY: INDIANAPOLIS		STATE: MN	ZIP: 46219
EMAIL:	ATTENDANCE:	SUBMIT DATE: 2/22/2022 12:00 AM	
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input checked="" type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: KEITH WHYTE		PHONE NUMBER: 202-547-9204	
BUSINESS/ORGANIZATION NAME: NATIONAL COUNCIL ON PROBLEM GAMBLING		TITLE:	
ADDRESS: 730 11TH ST NW #601			
CITY: WASHINGTON DC		STATE: DC	ZIP: 20001
EMAIL: brianne@consultbds.com	ATTENDANCE: Written		SUBMIT DATE: 2/18/2022 4:12 PM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			

Written Statement of Keith Whyte Executive Director National Council on Problem Gambling Special Committee on Public Policy February 22, 2022 Dear Chairman Cupps and Members of the Committee: I write on behalf of the National Council on Problem Gambling (NCPG), the sole national advocate for problem gamblers and their loved ones, to express concern with HB 2556, which would legalize sports betting in the state of Missouri. NCPG's mission is to lead state and national stakeholders in the development of comprehensive policy and programs for all those affected by problem gambling. Our vision is to improve health and wellness by reducing the personal, social, and economic costs of problem gambling. NCPG is neither for nor against legalized gambling. There is an estimated 92,000 (2.2% of the adult population) Missourians currently struggling with a gambling problem. In addition, according to the 2016 Survey of Problem Gambling Services in the United States, Missouri ranked 33rd out of 50 U.S. states in 2016 in terms of per capita public funds dedicated to problem gambling services. The average per capita allocation of public funds for problem gambling services in the 40 states reporting publicly funded services was 37 cents; Missouri's per capita public investment was 4 cents. This funding comes from a formula where one cent from every casino patron's entrance fee is designated for problem gambling treatment. As HB 2556 currently stands, only \$250,000 a year is designated to problem gambling programs. NCPG recommends states dedicate a percentage of gross tax revenue from legalized sports gambling to preventing and treating problem gambling, and Missouri should do the same. This funding is essential given that the state's previous funding mechanism, paired with the \$250,000 designated in the bill, will be woefully inadequate because a large proportion of gambling will be conducted on mobile devices, without one ever setting foot inside a gaming establishment. NCPG has long believed that everyone who profits from sports betting bears responsibility for gambling problems. Dedicating a portion of profits from gambling to mitigate gambling harm is an ethical imperative and an economic necessity. Many states that have legalized sports gambling have devoted a portion of tax revenue to problem gambling. For instance, Tennessee designates 5% of tax revenue from sports gambling to problem gambling services; while Virginia designates 2.5% of tax revenue from sports gambling to problem gambling services. NCPG recommends that Missouri devote at least 2.5% of gross tax revenue from legalized sports gambling to problem gambling research, prevention, treatment, and recovery services. The \$250,000 designated by HB 2556 is for the Missouri Gaming Commission. Instead, NCPG recommends that problem gambling funding be shared by the Commission and Executive health agency which runs and studies other addiction services. Since the Supreme Court struck down the Professional and Amateur Sports Protection Act in 2018 and states across the country have legalized sports gambling, problem gambling indicators among players have been on the rise. NCPG's forthcoming National Surveys on Gambling Attitudes and Gambling Experience (NGAGE) revealed troubling trends between 2018 to

2021. For instance, the percentage of gamblers who answer “many times” when asked if they relied on others to pay their debts in the last year tripled between 2018 and 2021 (2% to 6%), and those answering “many times” when asked if they had lied to hide their gambling in the last year doubled in the same time period (3% to 6%). The 2021 NGAGE survey also found that 15% of gamblers between the ages of 18 and 44 answered “many times” when asked if they lied to hide their gambling, and 10% of that age group answered “many times” when asked if they relied on others to pay their debts. The NGAGE survey also found that sports bettors tend to be of a younger and more impressionable demographic than other bettors and show more likelihood of engaging in problematic play than the average bettor. With these numbers in mind, in addition to increasing funding to problem gambling research, prevention, and treatment, NCPG recommends Missouri include the following responsible gambling provisions in HB 2556. First, HB 2556 should require all gambling operators to have responsible gambling programs. Operators should have a written plan with measurable objectives and an annual report that reviews their progress. This responsible gambling audit should be given to both the regulator and be available for public review. As part of these programs, operators should be required to train all staff, with additional training for employees that have regular contact with players, in responsible gambling at their hiring and regularly throughout their employment. In addition, operators should be required to have clear policies in place for assessing and handling situations where a player indicates they are in distress or experiencing problems. There should also be a procedure in place to address third party (e.g., spouse, relative) concerns about players gambling behavior. Second, NCPG recommends HB 2556 require operators to provide a variety of information to players to assist them in their decision making. This includes practical tips on how to keep gambling within safe limits, common myths associated with specific types of sports betting, information on how individual games work, how to use key responsible gambling tools, the risks associated with gambling, and signs of a potential gambling problem. In addition, operators should be required to provide players information on their play. Players should have easily accessible and periodic updates regarding their gambling history including time and money spent, games played, net wins/losses, as well as session information. Players should have access to their account details including all deposit and withdrawal amounts. Missouri should also require operators to provide players the ability to set limits on the amount of time and money they spend gambling. As part of its sports betting legalization, Connecticut implemented comprehensive regulations regarding patron protection information requirements that include the tips mentioned above and requires those protections to be made available in real time to the player in easy and obvious formats by the operators. NCPG recommends HB 2556 require similar protections in the state of Missouri. Third, although HB 2556 does ban gambling advertising that is deemed false or misleading, this provision should be expanded. Operators should not be permitted to advertise to audiences that are ordinarily expected to be under the legal age to gamble. HB 2556 should ensure all gambling advertisements include a responsible gambling message and a gambling addiction helpline number, preferably the national helpline number. As drafted, HB 2556 would allow operators to choose between three different helpline numbers. Different numbers cause confusion among players and can hinder a player’s ability to get help. NCPG believes it is a better practice is to require operators to use the National Problem Gambling Helpline number. In addition, the legislation should ensure advertisements are not misleading or misrepresent the odds of winning. Operators should also not be permitted to advertise on webpages dedicated to problem gambling. Finally, NCPG commends the legislature for ensuring HB 2556 continues the state’s successful self-exclusion program and expand it to cover mobile sports gambling. Beginning in 1996, the Missouri Gaming Commission has administered programs to allow people to voluntarily ban themselves from all casinos in the state. In 2013, the Missouri Lottery was one of the first lotteries to offer a self-exclusion program. Thousands of Missourians have utilized these programs to assist them in their recovery from problem gambling. As part of the expanded self-exclusion program, Missouri law should bar operators from sending any promotional materials to self-excluded players and ensure those players receive information from the state on how to receive help for gambling problems. In addition, players should be required to apply to be reinstated on their own initiative at the conclusion of their self-exclusion period, and not be incentivized or subject to triggers in communications from operators. Best practices for a self-exclusion program also require a reinstatement review with a trained mental health professional, ensuring customers are empowered with tools and information about how to resume gambling in a healthy and protected way. As with all forms of gambling, we know that there will be a significant portion of the population that will experience negative consequences as a result of legalized sports gambling. NCPG believes that if these recommendations are implemented, Missouri can take a substantial step in creating a safe and sustainable sports gambling environment for its residents. If you have any questions about the recommendations, or want additional details or recommendations, please do not hesitate to contact us. I would be happy to answer any and all questions that you may have. Thank you for the opportunity to submit our testimony to the record. See

<https://www.cga.ct.gov/2021/rrdata/pr/2021REGE2021-002-RC.PDF> at page 64-65.



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2556		DATE: 2/22/2022	
COMMITTEE: Special Committee on Public Policy			
TESTIFYING: <input type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input checked="" type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
INDIVIDUAL:			
WITNESS NAME: SUE SCHNEIDER		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME:		TITLE:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL: sue@egamingbrokerage.com	ATTENDANCE: In-Person		SUBMIT DATE: 2/22/2022 7:12 AM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			