



MISSOURI HOUSE OF REPRESENTATIVES
WITNESS APPEARANCE FORM

BILL NUMBER: HB 2205		DATE: 2/23/2022	
COMMITTEE: Local Government			
TESTIFYING: <input checked="" type="checkbox"/> IN SUPPORT OF <input type="checkbox"/> IN OPPOSITION TO <input type="checkbox"/> FOR INFORMATIONAL PURPOSES			
WITNESS NAME			
BUSINESS/ORGANIZATION:			
WITNESS NAME: CYDNEY MAYFIELD		PHONE NUMBER: 660-886-6889	
BUSINESS/ORGANIZATION NAME: MARSHALL SALINE DEVELOPMENT CORP		TITLE: EXECUTIVE DIRECTOR	
ADDRESS: 1455 W. ARROW STREET, PO BOX 427			
CITY: MARSHALL		STATE: MO	ZIP: 65340
EMAIL: executivedirector@marshall-saline-dev.com	ATTENDANCE: Written		SUBMIT DATE: 2/23/2022 10:28 AM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			

As the economic development director for Marshall and Saline County I strongly encourage the members of this body to vote "do pass" to allow this legislation to advance. The opportunity to offer this sales tax as an option for the voters is critical to the continued vibrance of the economic development climate of the city. Most do not think of a tax as an economic development tool, but in this case that's exactly what it is. This dedicated public safety sales tax will be used to support and strengthen Marshall's fire department. Having a strong fire department keeps our ISO insurance rating low and that in turn keeps insurance rates for businesses, and homeowners low. For the members who are not aware of what an ISO fire rating is, it is a score provided to fire departments and insurance companies by the Insurance Services Office. The score reflects how prepared a community and area is for fires. In 2018, fire and lightning accounted for 32.7% of all homeowners insurance losses as well as business loss, according to the Insurance Information Institute. It is for this reason that insurance companies continue to take fire safety very seriously when calculating a premium, and is why they use ISO scores to determine how at risk your home or business is. If your fire department has a strong score from the ISO, this suggests to your insurance provider that the likelihood of your home or business being destroyed by a fire is low. It could still happen, of course, but the chances are not as high as they could be if you lived somewhere with a poor ISO score. In fact, ISO ratings that are too high can inhibit business attraction, expansion, and in some cases retention. So I would encourage the members to please allow this bill to pass so that Marshall can have available to it, every tool possible to continue to make our county a great place to live, work, and grow.



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WITNESS NAME			
INDIVIDUAL:			
WITNESS NAME: JD KEHRMAN		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME:		TITLE:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL:	ATTENDANCE:		SUBMIT DATE: 2/23/2022 12:00 AM
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WITNESS NAME			
INDIVIDUAL:			
WITNESS NAME: ARNIE C. AC DIENOFF-STATE PUBLIC ADVOCATE		PHONE NUMBER:	
BUSINESS/ORGANIZATION NAME:		TITLE:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL: arniedienoff@yahoo.com	ATTENDANCE: Written		SUBMIT DATE: 2/23/2022 11:55 PM
THE INFORMATION ON THIS FORM IS PUBLIC RECORD UNDER CHAPTER 610, RSMo.			
No News Taxes!			