

HB 260 -- ORIGIN OF MEAT LABELING

SPONSOR: Kelley (127)

Currently, any person selling fresh meat in the state that has been imported from any foreign nation must comply with certain labeling laws. This bill specifies that no person may advertise, offer or sell at retail any meat labeled as "U.S.A. meat" unless the meat is derived exclusively from animals that are born, raised, slaughtered, and processed in the United States.

The bill also specifies that no person may advertise, offer or sell at retail any meat labeled as "Missouri meat" unless the meat is derived exclusively from animals that are born, raised, slaughtered, and processed in Missouri. The Department of Agriculture must create a "Missouri Meats" program to provide for labeling and regulation of domestic meat as "Missouri meat".