

HOUSE BILL NO. 778

97TH GENERAL ASSEMBLY

INTRODUCED BY REPRESENTATIVES KELLEY (127) (Sponsor) AND MIMS (Co-sponsor).

1905H.011

D. ADAM CRUMBLISS, Chief Clerk

AN ACT

To amend chapter 37, RSMo, by adding thereto one new section relating to advertising on state internet web pages.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Chapter 37, RSMo, is amended by adding thereto one new section, to be known as section 37.025, to read as follows:

37.025. 1. The office of administration shall sell commercial advertising space on any Internet web page operated by the information technology services division. The office may adopt any rules and regulations necessary to administer the provisions of this section.

2. Advertising contracted under this section shall comply with all of the following:

(1) It shall not be libelous or obscene;

(2) It shall not promote any illegal product or service;

(3) It shall not promote illegal discrimination on the basis of the race, religion, national origin, handicap, age, or ancestry of any person;

(4) It shall not support or oppose any candidate for political office or any political cause, issue, or organization;

(5) It shall comply with any applicable federal or state regulations or restrictions;

and

(6) It shall state that the advertisement is a paid commercial advertisement and that the state does not endorse the product or service promoted by the advertisement or the quality or performance of the product or service promoted by the advertisement.

3. Contracts entered into under this section shall be awarded only to the qualified bidder who submits the lowest and best bid. Fifty percent of the money received under this

EXPLANATION — Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted from the law. Matter in bold-face type in the above bill is proposed language.

18 **section shall be deposited into the state school moneys fund created under section 166.051**
19 **and fifty percent of the money received under this section shall be deposited into the state**
20 **treasury general revenue fund.**

21 **4. Any rule or portion of a rule, as that term is defined in section 536.010, that is**
22 **created under the authority delegated in this section shall become effective only if it**
23 **complies with and is subject to all of the provisions of chapter 536 and, if applicable,**
24 **section 536.028. This section and chapter 536 are nonseverable and if any of the powers**
25 **vested with the general assembly pursuant to chapter 536 to review, to delay the effective**
26 **date, or to disapprove and annul a rule are subsequently held unconstitutional, then the**
27 **grant of rulemaking authority and any rule proposed or adopted after August 28, 2013,**
28 **shall be invalid and void.**

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