

HOUSE _____ **AMENDMENT NO.** _____

Offered By

1 AMEND House Committee Substitute for Senate Committee Substitute for Senate Bill No. 510,
2 Page 10, Section 250.140, Line 34, by inserting after all of said section and line the following:

3 “262.975. 1. The department of economic development shall build and maintain, by
4 contract or otherwise, a Missouri solar panel manufacturing website with search engine
5 optimization technology. Such website shall contain content licensed by the department to
6 promote the benefits of locating a solar panel manufacturing facility in Missouri.

7 2. The website shall be designed to attract domestic or international solar panel
8 manufacturers to Missouri. The department must provide links to the new website from at least
9 three other department of economic development websites, and must include content explaining
10 the benefits of manufacturing solar panels in Missouri.

11 3. The state of Missouri retains ownership of all content on the website. The website
12 developer is authorized to:

13 (1) Use all informational content provided by the department of economic development,
14 and apply search engine optimization to the website content to achieve a high search engine
15 ranking; and

16 (2) Sell advertising on the website to any entity that will benefit from marketing to
17 domestic or international solar panel manufacturers. The website developer shall be solely
18 responsible for all costs associated with the development, marketing, and maintenance of the
19 website, with the website developer retaining all advertising revenues obtained from such website
20 to provide the financing for such website.

21 4. If contacted, the website developer shall:

22 (1) Have proven experience and expertise in search engine optimization, as determined by
23 the department;

24 (2) Demonstrate prior experience with website development projects which increased
25 search engine rankings for the client.

26 5. If contacted, the department of economic development, shall review all applications
27 and award one annual contract for the development, design, marketing, and maintenance of the
28 solar panel manufacturer website, with annual renewals for continuing upgrades, marketing, and
29 maintenance of the website. The department shall have the authority to terminate any contract

1 under this section at the department's discretion. Any website developer under contract with the
2 department may have a contract terminated for failure to operate under the department's guidelines
3 for the website. If a contract is terminated, the department shall award a new contract in
4 accordance with the procedures for awarding the initial contract under this section.

5 6. The department of economic development may promulgate rules necessary to
6 implement the provisions of this section. Any rule or portion of a rule, as that term is defined in
7 section 536.010, that is created under the authority delegated in this section shall become effective
8 only if it complies with and is subject to all of the provisions of chapter 536 and, if applicable,
9 section 536.028. This section and chapter 536 are nonseverable and if any of the powers vested
10 with the general assembly pursuant to chapter 536 to review, to delay the effective date, or to
11 disapprove and annul a rule are subsequently held unconstitutional, then the grant of rulemaking
12 authority and any rule proposed or adopted after August 28, 2012, shall be invalid and void.”; and

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14 Further amend said bill by amending the title, enacting clause, and intersectional references
15 accordingly.