

FIRST REGULAR SESSION

# HOUSE BILL NO. 450

## 96TH GENERAL ASSEMBLY

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INTRODUCED BY REPRESENTATIVES ALLEN (Sponsor), BRANDOM, LAUER, CRAWFORD,  
ENTLICHER, LICHTENEGGER, LEACH, RIDDLE AND ZERR (Co-sponsors).

1052L.011

D. ADAM CRUMBLISS, Chief Clerk

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### AN ACT

To repeal section 301.3084, RSMo, and to enact in lieu thereof one new section relating to the breast cancer awareness license plate.

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*Be it enacted by the General Assembly of the state of Missouri, as follows:*

Section A. Section 301.3084, RSMo, is repealed and one new section enacted in lieu thereof, to be known as section 301.3084, to read as follows:

301.3084. 1. Any person may receive special license plates as prescribed by this section, for any motor vehicle such person owns, either solely or jointly, other than an apportioned motor vehicle or a commercial motor vehicle licensed in excess of eighteen thousand pounds gross weight, after an annual contribution of an emblem-use authorization fee to [the Friends of the Missouri Women's Council] **Winning Women**. Any contribution to [the Friends of the Missouri Women's Council] **Winning Women** pursuant to this section, except reasonable administrative costs, shall be designated for the sole purpose of providing breast cancer services, including but not limited to screening, treatment, staging, and follow-up services. [The Friends of the Missouri Women's Council] **Winning Women** hereby authorizes the use of its official emblem to be affixed on multiyear personalized license plates as provided in this section. Any person may annually apply for the use of the emblem.

2. Upon annual application and payment of a twenty-five dollar emblem-use contribution to [the Friends of the Missouri Women's Council] **Winning Women**, the organization shall issue to the vehicle owner, without further charge, an emblem-use authorization statement, which shall be presented by the owner to the department of revenue at the time of registration of a motor vehicle. Upon presentation of the annual statement, payment of a fifteen dollar fee in addition

EXPLANATION — Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted from the law. Matter in **bold-face** type in the above bill is proposed language.

17 to the registration fee and documents which may be required by law, the department of revenue  
18 shall issue to the vehicle owner a personalized license plate which shall bear a graphic design  
19 depicting the breast cancer awareness pink ribbon symbol with the words "Breast Cancer  
20 Awareness" forming an oval around the symbol, and shall bear the words ["MISSOURI  
21 WOMEN'S COUNCIL"] "**WINNING WOMEN**" in place of the words "SHOW-ME STATE".  
22 Such license plates shall be made with fully reflective material with a common color scheme and  
23 design, shall be clearly visible at night, and shall be aesthetically attractive, as prescribed by  
24 section 301.130. Notwithstanding the provisions of section 301.144, no additional fee shall be  
25 charged for the personalization of license plates pursuant to this section.

26         3. A vehicle owner, who was previously issued a plate with a breast cancer awareness  
27 emblem authorized by this section but who does not provide an emblem-use authorization  
28 statement at a subsequent time of registration, shall be issued a new plate which does not bear  
29 the emblem, as otherwise provided by law. The director of revenue shall make necessary rules  
30 and regulations for the administration of this section, and shall design all necessary forms  
31 required by this section. No rule or portion of a rule promulgated pursuant to the authority of  
32 this section shall become effective unless it has been promulgated pursuant to the provisions of  
33 chapter 536.