

## House Resolution No.

**Whereas**, the members of the Missouri House of Representatives hold in high esteem those Show-Me State entrepreneurial enterprises which wholeheartedly support the economic foundations of local communities and neighborhoods; and

**Whereas**, founded by Carlos Turner and Michael K. Randell, The Flipside NewsZine has attained considerable distinction as a lifestyle publication that explores the multi-dimensional world of urban St. Louis through reporting on news, fashion, entertainment, business, health, education, finance, transportation, and the trends and perspectives of real people; and

**Whereas**, by focusing on issues and presenting them from the perspective of how each affects the St. Louis urban community, The Flipside NewsZine informs, educates, and entertains in order to motivate its readers to involve themselves in the community; and

**Whereas**, The Flipside NewsZine is a free publication which is distributed biweekly with a print run of 50,000 copies per month and a pass-along rate of three readers per copy for a total readership of 150,000; and

**Whereas**, regular features of The Flipside NewsZine include Xposure, a review of local talent who have created a buzz in the community; Whatz Flippin', a summary of such entertainment venues as parties, movie theaters, and new music and book releases; and FlipSportz, which focuses on St. Louis athletes; and

**Whereas**, available at more than 400 high-traffic outlets, The Flipside NewsZine strives to engage readers who are young, hip, and above average in education with the buying power to turn their desires into reality; and

**Whereas**, on Sunday, December 21, 2003, The Flipside NewsZine will enhance its already impressive reputation through the Flipside Haute Couture Fashion Show at The Castle:

**Now, therefore, be it resolved** that we, the members of the Missouri House of Representatives, Ninety-second General Assembly, join unanimously to applaud the community-minded involvement and support in evidence at The Flipside NewsZine and to convey to all of those involved this legislative body's heartiest best wishes for unparalleled success at the Flipside Haute Couture Fashion Show at The Castle on Sunday, December 21, 2003; and

**Be it further resolved** that the Chief Clerk of the Missouri House of Representatives be instructed to prepare a properly inscribed copy of this resolution for presentation to The Flipside NewsZine of St. Louis, Missouri.

Offered by \_\_\_\_\_  
Representative Yaphett El-Amin  
District No. 57

I, Catherine L. Hanaway, Speaker of the House of Representatives, Ninety-second General Assembly, First Regular Session, do certify that the above is a true and correct copy of House Resolution No. \_\_\_\_\_, adopted \_\_\_\_\_, 2003.

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Catherine L. Hanaway, Speaker